

## 7 Actions for Leaders

Clearly, companies who are future minded and keeping up with market challenges are already investing heavily in AI or at least keen to exploit the benefits of AI.

But research suggests that organizations are not yet seeing all the benefits they were hoping to. They are struggling to scale up on their AI prototypes, slowed down by the lack of talent and are concerned about the impact on their employees.

We believe there are 7 actions that are key to drive scale in your AI investments.

# 01

## get smart

invest the time and resources to build a deep understanding of AI-related technologies

Initiate pilots and PoC projects, designed to test how a technology works and how successful you can be operating an AI- and data-based ecosystem. But think about what comes after the prototype phase.



# 02

## strategize

develop a coherent strategic plan and roadmap

Only a coherent organization-wide strategy and roadmap will secure sustainable benefits and generate the value you want. Everybody doing their own thing leads to redundancies. A clear roadmap can close the embarrassing gap between a series of successful PoCs and large-scale intelligent automation.



# 03

## go business

AI and automation are business issues and opportunities, enabled by IT

Companies need to reconsider their operating models and bring business and IT close together. Values are generated by transforming the business not pursuing a series of exciting technology projects.



# 04

## think data

AI and automation require large amounts of data, but not all needs to come from within your organization

It would be great to have all and huge amounts of data in-house. But today data becomes ubiquitous through access to open source data and open source protocols will emerge to ensure it can be shared easily.



# 05

## combine

Automated machines collate data – AI systems “understand” it

AI and Automation belong together. Automation cannot leverage the full potential without AI. You need various building blocks to create a new AI enabled environment. AI is a journey, not a set of short initiatives.



# 06

## enable people

ensure adequate change management and training programs

The transformation from human to digital labor is changing the nature of work. You need to understand what new skills are required and reskill your people. And you need to enable your employees to work with their new bot-colleagues.



# 07

## scale up

scale up and industrialize AI efforts across the organization to generate benefits

AI and automation are often seen as individual improvement initiatives leading to piecemeal tactics and a conglomerate of technologies. You need to understand how AI will transform your business and establish an environment to industrialize its usage in your organization.



While today AI is on every leaders mind, few companies can generate the benefits they aim for. Too often the topic is left to innovation-labs or stand-alone initiatives or automation is seen as cost-cutting exercise.

In order to achieve long term value a strategic roadmap which balances cost reductions with other top-line value drivers such as service improvement or product innovation is key, together with the 7 actions for you.

# Thank you

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## About elevron

We provide consulting and IT services with strength in AI and automation and combine local presence with Nearshore delivery. Our clients demand and ask for the best IT services and are looking for the trusted service partner to secure state-of-the-art delivery to generate value for their business. We are your trusted partner to establish, grow and operate large scale IT operations in an effective and efficient model.